



DEPUIS 1885
GIFFARD
FRANCE

GIFFARD COCKTAIL SYRUPS

- Made in France -



GIFFARD COCKTAIL SYRUPS

- Nature is the Best Ingredient -



Famed French producer Giffard, introduces its range of cocktail syrups created specifically with the modern bar program in mind. Each syrup is crafted from French sugar beets and is flavored with fruit juices, spices, or nut extracts, in order to deliver consistent, true-to-nature flavors that are the signature of the Giffard family.





DEPUIS 1885
GIFFARD

A photograph of a modern building with a dark, horizontally-slatted facade on the left and a vibrant, multi-colored vertical slat facade on the right. The text 'DEPUIS 1885' and 'GIFFARD' is mounted on the dark section. A hummingbird is perched on a red cherry in the foreground, positioned between the two building sections. The sky is blue with light clouds.

- In 2017, Giffard finalized construction of a new syrup factory, representing over \$23 million investment.
- Giffard's global sales split between spirits and syrups (in volume) is roughly 50/50.
- Giffard Syrups increased 23% in 2024 while the rest of the market decreased 6%.
- Giffard is an established name in the U.S. spirits and cocktail industry, giving the Syrup range a solid foundation for market success.
- Giffard Orgeat is one of the fastest growing products in the BBP portfolio:
 - 2023: 13, 627 9L cs. (12% increase)
 - 2024: 15, 120 9L cs. (11% increase)

GIFFARD SYRUPS



ABOUT GIFFARD SYRUPS

Famed French producer Giffard introduces its range of cocktail syrups created specifically with the modern bar program in mind. Giffard improves cocktails with the uncompromised taste of whole, natural ingredients crafted from organic French sugar beets and flavored with fruit, spices, or nuts to deliver consistent, true-to-nature flavors.

WHY GIFFARD SYRUPS?

We play well with others.

Giffard Syrups are modifiers, meaning they are meant to be paired with a base spirit for user-friendly cocktails, increasing the potential purchase from one bottle to two bottles.

What's in the bottle?

Gluten-free, 3 year shelf-life unopened, no preservatives.

Global reputation.

Currently exported to 72 countries globally and recognized by tastemakers across the world as a leader in quality.

GIFFARD SYRUP CASE GROWTH

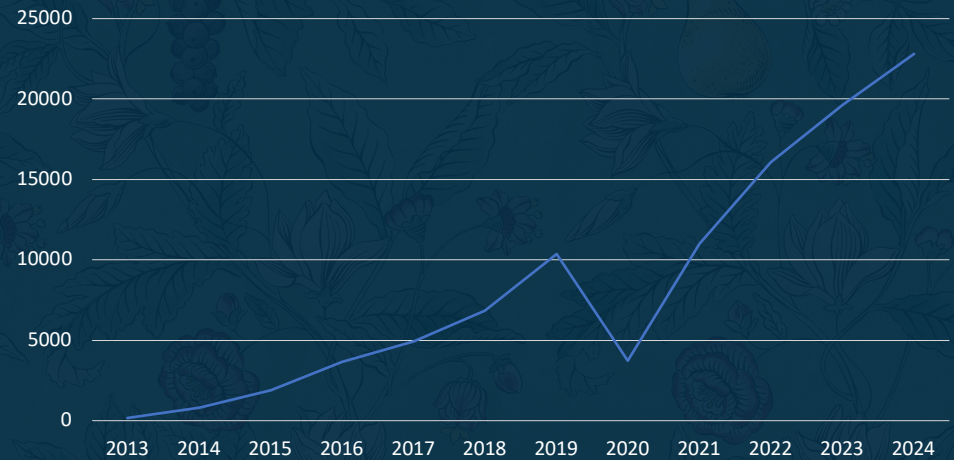


CHART: Giffard Syrups were introduced to the U.S. in 2013 with only two flavors and quickly became a household name among the top cocktail bars and at-home mixologists around the country. Giffard added three new products in 2018.

GIFFARD

VS

COMPETITORS

Made in France

Outsourced production

100% Family-owned

Group-controlled

100% Sucrose
100% French sugar beet

Other Sugars (HFCS)

No preservatives thanks
to flash pasteurization

Preservatives

Products developed
specifically for cocktails

Products developed
for coffee or desserts

GIFFARD vs COMPETITORS



- Made in France
- 100% Family-Owned
- Sturdy Glass Bottles
- 100% Sucrose
- 100% French Sugar Beet
- No Preservatives thanks to Flash Pasteurization



- Outsourced Production
- Group Controlled
- Plastic Bottles
- Other sugars (i.e. HFCS)
- Mainstream Distribution
- Preservatives



SUGAR BEETS vs SUGAR CANE

- Sugar beets grow in temperate climates vs. tropical climates for sugarcane;
- Sucrose from sugar beets and sugarcane have the same nutritional properties and are processed the same way by the body.
- Sucrose from sugar beet is considered to have a more neutral taste than sucrose from sugar cane.

SUSTAINABILITY ADVANTAGES

- Sugar cane requires 300% more water to grow than sugar beets;
- Carbon footprint is generally less for sugar beets (grown in France) than cane sugar (shipped from tropical latitudes);
- Sugarcane crystals are usually whitened using bone char derived from animal bones, which can be a turn off for vegan or vegetarian customers;



WHAT DOES SUGAR BRING?

- Texture
- Sweetness
- Amplifies flavor
- Natural preservative

SUGAR QUALITY

- Our syrups are made from sucrose, or sugar crystals extracted from organic French sugar beets.
- Sucrose is found in both sugar cane and sugar beet.
- Sucrose from sugar beets is more neutral in flavor than sugar cane, allowing the fruit, spice, and nut flavors to shine.



ORGEAT

Almond Syrup



1 L: \$22.99

350 mL: \$18.99



Orgeat is a traditional French specialty and an essential ingredient in Tiki cocktails. The flavor of almonds is at once, nutty, fruity, and confectionary. Giffard Orgeat effortlessly ties together the multiple spirits and juices that are the hallmark of tropical cocktails. Its sophisticated French origins also shine through in more simple concoctions.



MAI TAI

1 oz. Worthy Park Select
1 oz. Worthy Park Silver
.5 oz. Giffard Curaçao Triple Sec
.5 oz. Giffard Orgeat
.75 oz. Fresh lime juice

METHOD

Combine all ingredients in a shaker with ice. Shake vigorously and strain into a rocks glass over crushed ice.

GARNISH

Flower and mint bouquet

GOMME

Gum Syrup



1 L: \$22.99

350 mL: \$18.99



Gum syrup is a rich simple syrup combined with gum Arabic, an all-natural resin harvested from the Acacia tree. The gum, which is comprised primarily of fiber and protein, acts as an emulsifier in the syrup and ultimately in your cocktail. This means that all of the components of your beverage are uniformly blended, a characteristic that top bartenders have sought for over a century, since Jerry Thomas began using gum syrup in his famous recipes.

Whether in a classic stirred cocktail like an Old Fashioned or in a shaken sour like the Daiquiri, gum syrup takes your favorite drink to new and elevated heights by adding a full and silky texture.



RUM OLD-FASHIONED

2 oz. Worthy Park Select
.5 oz. Giffard Gomme Syrup
2 dashes aromatic bitters

METHOD

Stir ingredients together in a rocks glass with large ice cubes or chunk.

GARNISH

Orange peel and brandied cherry

NOIX DE COCO

Coconut Syrup



1 L: \$22.99

350 mL: \$18.99



Coconut syrup is the perfect addition to your tropical and tiki cocktails. It brings a full texture and a strong boost of tropical flavor to a variety of drinks. Try Giffard Noix de Coco syrup in place of simple syrup in a twist on the classic daiquiri. Or use it to add the essential element of coconut in your tiki cocktails. There are only a few ways to introduce coconut to a cocktail. Giffard Noix de Coco syrup is the perfect option when using a fresh coconut is not an option.



PIÑA COLADA

2 oz. Worthy Park Silver
.5 oz. Giffard Noix de Coco Syrup
.75 oz. Pineapple juice
.5 oz. Fresh lime juice

METHOD

Combine ingredients in shaker with ice. Shake vigorously. Strain into an oversized snifter over crushed ice.

GARNISH

Pineapple fronds, mint bouquet, and flower

APERITIF

Aperitif Syrup



1 L: \$22.99

350 mL: \$18.99



In French culture, the aperitif is a centuries-old drinking tradition. Centered around lighter, lower alcohol cocktails, it's a civilized way to wind down, stimulate your appetite, and connect with friends and family. Today, the aperitif influence has caused a craze in cocktail culture, with drinks such as the Negroni and Spritz finding widespread appeal. These red, bitter, and citrusy concoctions are enjoyed in bars across the world.

With a lower sugar content and packed with enjoyable fruit, spice and bitter flavors, Giffard's Aperitif Syrup is the perfect way to take part in the Aperitif culture, but without the alcohol. Combine it with club soda for an elegant non-alcoholic Spritz style cocktail.



FRENCH SPRITZ

In a wine glass filled with ice, combine 1 oz. of Giffard Aperitif Syrup with 5 oz. of premium club soda. Add an orange slice for garnish. The perfect aperitif.

Et voila!



GRENADINE

Grenadine Syrup



1 L: \$22.99

350 mL: \$18.99



A staple in nearly every bar in America, grenadine syrup began to appear in classic cocktail books in the 1800s. Both sweet and tart, it's no surprise that grenadine syrup is made from pomegranate juice. It improves cocktails with its richness, mouthfeel, and full fruit flavor, balanced with tart acidity. Its signature deep berry color also adds a vibrant hue to your cocktails.



PLANTER'S PUNCH

2 oz. Worthy Park Select
.75 oz. Pineapple Juice
.5 oz. Orange juice
.5 oz. Fresh lime juice
.25 oz. Giffard Grenadine Syrup

METHOD

Combine ingredients in shaker with ice. Shake vigorously. Strain into a highball glass over fresh ice.

GARNISH

Pineapple wedge and fronds

1 L NUTRITIONAL INFORMATION



ORGEAT
Almond Syrup

Nutrition Facts	
Servings per Container	33
Serving size	1fl oz (30ml)
Amount per serving	
Calories	94
	<small>% Daily Value*</small>
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Sodium 0mg	0%
Total Carbohydrate 24g	8%
Sugars 24g	
Protein 0g	
<small>*Percent Daily Values are based on a 2000 calorie diet</small>	

Ingredients:
Sugar, water, natural almond extract.

CONTAINS ALMOND EXTRACT.

SHAKE BEFORE USE.



GOMME
Gum Syrup

Nutrition Facts	
Servings per Container	33
Serving size	1fl oz (30ml)
Amount per serving	
Calories	97
	<small>% Daily Value*</small>
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Sodium 0mg	0%
Total Carbohydrate 24g	8%
Sugars 24g	
Protein 0g	
<small>*Percent Daily Values are based on a 2000 calorie diet</small>	

Ingredients:
Sugar, water, gum arabic.



NOIX DE COCO
Coconut Syrup

Nutrition Facts	
Servings per Container	33
Serving size	1fl oz (30ml)
Amount per serving	
Calories	99
	<small>% Daily Value*</small>
Total Fat 0,5g	1%
Saturated Fat 0,4g	2%
Trans Fat 0g	
Sodium 0mg	0%
Total Carbohydrate 23g	8%
Sugars 23g	
Protein 0,2g	
<small>*Percent Daily Values are based on a 2000 calorie diet</small>	

Ingredients:
Sugar, water, coconut milk, natural coconut flavoring, MILK protein, emulsifier: E473. CONTAINS MILK PROTEIN.



APERITIF
Aperitif Syrup

Nutrition Facts	
Servings per Container	33
Serving size	1fl oz (30ml)
Amount per serving	
Calories	46
	<small>% Daily Value*</small>
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Sodium 0mg	0%
Total Carbohydrate 11g	4%
Sugars 11g	
Protein 0g	
<small>*Percent Daily Values are based on a 2000 calorie diet</small>	

Ingredients:
Sugar, water, natural flavorings, plain caramel coloring, coloring E129, citric acid, preservative E211.



GRENADINE
Grenadine Syrup

Nutrition Facts	
Servings per Container	33
Serving size	1fl oz (30ml)
Amount per serving	
Calories	94
	<small>% Daily Value*</small>
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Sodium 0mg	0%
Total Carbohydrate 23g	8%
Sugars 23g	
Protein 0g	
<small>*Percent Daily Values are based on a 2000 calorie diet</small>	

Ingredients:
Sugar, water, natural pomegranate flavorings with other natural flavorings, concentrated lemon juice, concentrated pomegranate juice (eq. 10% pomegranate juice), orange blossom extract, coloring: E129 (allura red AC), E163 (grape skin extract).

350 ML NUTRITIONAL INFORMATION



ORGEAT
Almond Syrup

Nutrition Facts	
Servings per Container	12
Serving size	1fl oz (30ml)
Amount per serving	
Calories	90
	<small>% Daily Value*</small>
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Sodium 0mg	0%
Total Carbohydrate 24g	8%
Sugars 24g	
Protein 0g	
<small>*Percent Daily Values are based on a 2000 calorie diet</small>	

Ingredients:
Sugar, water, natural almond extract.

CONTAINS ALMOND EXTRACT.

SHAKE BEFORE USE.



GOMME
Gum Syrup

Nutrition Facts	
Servings per Container	12
Serving size	1fl oz (30ml)
Amount per serving	
Calories	100
	<small>% Daily Value*</small>
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Sodium 0mg	0%
Total Carbohydrate 24g	8%
Sugars 24g	
Protein 0g	
<small>*Percent Daily Values are based on a 2000 calorie diet</small>	

Ingredients:
Sugar, water, gum arabic.



NOIX DE COCO
Coconut Syrup

Nutrition Facts	
Servings per Container	12
Serving size	1fl oz (30ml)
Amount per serving	
Calories	100
	<small>% Daily Value*</small>
Total Fat 0,5g	1%
Saturated Fat 0,4g	2%
Trans Fat 0g	
Sodium 0mg	0%
Total Carbohydrate 23g	8%
Sugars 23g	
Protein 0,2g	
<small>*Percent Daily Values are based on a 2000 calorie diet</small>	

Ingredients:
Sugar, water, coconut milk, natural coconut flavoring, MILK protein, emulsifier: E473. CONTAINS MILK PROTEIN.



APERITIF
Aperitif Syrup

Nutrition Facts	
Servings per Container	12
Serving size	1fl oz (30ml)
Amount per serving	
Calories	45
	<small>% Daily Value*</small>
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Sodium 0mg	0%
Total Carbohydrate 11g	4%
Sugars 11g	
Protein 0g	
<small>*Percent Daily Values are based on a 2000 calorie diet</small>	

Ingredients:
Sugar, water, natural flavorings, plain caramel coloring, coloring E129, citric acid, preservative E211.



GRENADINE
Grenadine Syrup

Nutrition Facts	
Servings per Container	12
Serving size	1fl oz (30ml)
Amount per serving	
Calories	100
	<small>% Daily Value*</small>
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Sodium 0mg	0%
Total Carbohydrate 23g	8%
Sugars 23g	
Protein 0g	
<small>*Percent Daily Values are based on a 2000 calorie diet</small>	

Ingredients:
Sugar, water, natural pomegranate flavorings with other natural flavorings, concentrated lemon juice, concentrated pomegranate juice (eq. 10% pomegranate juice), orange blossom extract, coloring: E129 (allura red AC), E163 (grape skin extract).