



NEW  
350ML BOTTLE!

## GIFFARD SYRUPS



1L

350mL

# APERITIF

## APERITIF SYRUP

In French culture, the aperitif is a centuries-old drinking tradition. Centered around lighter, lower-ABV cocktails, it's a civilized way to wind down, stimulate your appetite, and connect with friends and family. Today, the aperitif influence is a craze in cocktail culture, with drinks such as the Negroni and Spritz finding widespread appeal. These red, bitter, citrusy concoctions are enjoyed in bars across the world.

### NO-GRONI

- 1 oz. Alcohol-Free Gin Alternative
- 1 oz. Giffard Aperitif Syrup
- 1 oz. Lyre's Aperitif Rosso Sweet Vermouth

**Glass:** Rocks

**Method:** Add ingredients to a mixing glass filled with ice and stir until diluted and combined. Strain into a rocks glass with a large rock.

**Garnish:** Orange twist

### ABOUT GIFFARD

Emile Giffard was a pharmacist with an inventive, curious nature and the palate of a gourmand. In the scorching summer of 1885, in the small Loire Valley town of Angers, France, Emile was studying the digestive and cooling properties of mint. His research resulted in the invention of a clear mint liqueur, steam-distilled from the Mitcham variety of peppermint. As delicious as it was refreshing, this liqueur was immediately received with enthusiasm from the townspeople of Angers. Monsieur Giffard's elixir was called Menthe Pastille after the mint candies that were so famous at the time. Giffard parlayed the success of Menthe Pastille into a fully operational distillery. Since 1885, the Giffard family has expertly created liqueurs, syrups, cordials, and other specialty products from the rich bounty of local fruits and botanicals as well as the exotic spices and herbs that were brought in by ship on the Loire River from ports around the world. Five generations later, Giffard is still owned and operated by the same family, who maintain tradition and quality for all of its products.

Made in France • Family-owned company • No preservatives • Gluten free • 3-year shelf life  
Flash-Pasteurized • Sugar derived from organic sugar beets grown in France  
Recommended to refrigerate after opening

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