



NEW

# HIBISCUS GIFFARD HIBISCUS SYRUP 1 L

Cultivated since Antiquity and prized for its vivid color, hibiscus is celebrated across tropical regions for its bright, tart fruit character. The flower is traditionally dried and infused into teas, jams, and beverages, delivering a refreshing balance of berry-like acidity and natural floral sweetness.

Giffard Hibiscus Syrup captures the intensity of this vibrant bloom, adding a rich ruby hue and lively red-fruit flavor to cocktails, mocktails, and culinary creations.

## Technical Details:



**Appearance:** Dark red / garnet



**Nose:** Cooked red fruit, floral



**Taste:** Berry, jammy

## Crimson Reverie

2 oz. Gin  
.75 oz. Giffard Hibiscus Syrup  
.75 oz. Fresh lemon juice

**Glass:** Coupe

**Method:** Shake all ingredients with ice and fine strain into a chilled glass.

**Garnish:** Grapefruit twist or edible flower

- Juice Content: N/A
- Brix: 61.7°
- Halal: Y

- Lactose Free: Y
- Gluten Free: Y
- Vegan: Y

- Preservative: N
- Flavoring: Natural
- Coloring: N

## About Giffard

Since 1885, five generations of the Giffard family have worked to provide the world with quality liqueurs and syrups. Produced in France's Loire Valley, Giffard enhances cocktails with the uncompromised taste of whole, natural ingredients.

**Made in France | Family-owned company | Made with 100% sugar beets**

3-year shelf life | Flash-pasteurized | Store in a clean, dry, and cool place  
Recommended to refrigerate after opening

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**GIFFARD**  
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