

NEW
PRODUCT

NON-ALCOHOLIC LIQUEUR



GIFFARD NON-ALCOHOLIC GRAPEFRUIT

LIQUEUR | MADE IN FRANCE

Inspired by a diverse liqueur and syrups portfolio, we crafted a new offering, an innovative lineup of Non-Alcoholic Liqueurs. Drawing on five generations of tradition and know-how, using the same fruits and plants that are in our liqueurs, essential flavors are extracted through traditional maceration techniques using French white wine vinegar. A proprietary process removes the vinegar notes on the nose and palate, while still evoking the sensation associated with sipping alcohol. What remains is a bright, non-alcoholic liqueur that brings balanced acid, robust aromatics, and a round mouthfeel to any cocktail. Giffard Non-Alcoholic Grapefruit Liqueur enables bartenders to elevate their non-alcoholic cocktails and enrich beverage menus with a touch of taste, refinement, and individuality.

Volume: 700 mL

Appearance: Soft pink blush

Aroma: A delightful bouquet of zesty grapefruit intertwined with powerful floral and vegetal notes

Tasting Notes: Vibrant, perfect balance of sweet vibrant grapefruit and ripe tangy citrus



NON-ALCOHOLIC GRAPEFRUIT SPRITZ

2 oz. Giffard Non-Alcoholic Grapefruit Liqueur

4 oz. Sparkling Lemon-lime soda

Glass: Rocks glass

Method: Build cocktail in a rocks glass filled with ice, add soda with a cocktail spoon and lightly stir.

Garnish: Lime wheel



ABOUT GIFFARD NON-ALCOHOLIC LIQUEURS

Giffard is renowned for its commitment to quality and taste. Our newest innovation, the Giffard Non-Alcoholic Liqueur range, delivers the same robust, authentic flavors as their alcoholic counterparts, ensuring that our customers never have to compromise on taste when choosing a non-alcoholic option. Whether you're crafting cocktails, mocktails, or simply enhancing your favorite beverages, Giffard Non-Alcoholic Liqueurs provide endless opportunities to get creative behind the bar for professionals and the at-home mixologist alike. Giffard Non-Alcoholic Liqueurs are ideal for everyone, whether you're the designated driver or simply a mindful drinker looking for the highest quality non-alcoholic beverage offerings.

BACK BAR PROJECT

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