

NEW
PRODUCT

NON-ALCOHOLIC LIQUEUR



GIFFARD NON-ALCOHOLIC GINGER

LIQUEUR | MADE IN FRANCE

Inspired by a diverse liqueur and syrups portfolio, we crafted a new offering, an innovative lineup of Non-Alcoholic Liqueurs. Drawing on five generations of tradition and know-how, using the same fruits and plants that are in our liqueurs, essential flavors are extracted through traditional maceration techniques using French white wine vinegar. A proprietary process removes the vinegar notes on the nose and palate, while still evoking the sensation associated with sipping alcohol. What remains is a bright, non-alcoholic liqueur that brings balanced acid, robust aromatics, and a round mouthfeel to any cocktail. Giffard Non-Alcoholic Ginger Liqueur enables bartenders to elevate their non-alcoholic cocktails and enrich beverage menus with a touch of taste, refinement, and individuality.

Volume: 700 mL

Appearance: Translucent straw

Aroma: Ginger root balancing pepper, rose, and herbs, with a wisp of lemon

Tasting Notes: Warm, spicy, fresh ginger, blending with citrus and lemongrass



BAND CAMP SUMMER

2 oz. Giffard Non-Alcoholic Ginger Liqueur

4 oz. Lemonade

1 oz. Seltzer water

Glass: Collins glass

Method: Build cocktail in a Collins glass filled with ice, add seltzer water with a cocktail spoon and lightly stir.

Garnish: Thai basil



ABOUT GIFFARD NON-ALCOHOLIC LIQUEURS

Giffard is renowned for its commitment to quality and taste. Our newest innovation, the Giffard Non-Alcoholic Liqueur range, delivers the same robust, authentic flavors as their alcoholic counterparts, ensuring that our customers never have to compromise on taste when choosing a non-alcoholic option. Whether you're crafting cocktails, mocktails, or simply enhancing your favorite beverages, Giffard Non-Alcoholic Liqueurs provide endless opportunities to get creative behind the bar for professionals and the at-home mixologist alike. Giffard Non-Alcoholic Liqueurs are ideal for everyone, whether you're the designated driver or simply a mindful drinker looking for the highest quality non-alcoholic beverage offerings.

BACK BAR PROJECT

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