

NEW
PRODUCT

NON-ALCOHOLIC LIQUEUR



GIFFARD NON-ALCOHOLIC SPRITZ

LIQUEUR | MADE IN FRANCE

Inspired by a diverse liqueur and syrups portfolio, we crafted a new offering, an innovative lineup of Non-Alcoholic Liqueurs. Drawing on five generations of tradition and know-how, using the same fruits and plants that are in our liqueurs, essential flavors are extracted through traditional maceration techniques using French white wine vinegar. A proprietary process removes the vinegar notes on the nose and palate, while still evoking the sensation associated with sipping alcohol. What remains is a bright, non-alcoholic liqueur that brings balanced acid, robust aromatics, and a round mouthfeel to any cocktail. Giffard Non-Alcoholic Spritz Liqueur enables bartenders to elevate their non-alcoholic cocktails and enrich beverage menus with a touch of taste, refinement, and individuality.

Volume: 700 mL | **Appearance:** Vibrant orange

Aroma: A delightful bouquet of fresh, sun-ripened grapefruits

Tasting Notes: Juicy grapefruit, refreshing balance of sweetness and acidity, long finish with refined bitterness



LE SPRITZ

2 oz. Giffard Non-Alcoholic Spritz Liqueur
4 oz. Non-alcoholic sparkling wine

Glass: Wine glass

Method: Build cocktail in a wine glass filled with ice, add non-alcoholic sparkling wine with a cocktail spoon and lightly stir.

Garnish: Fresh orange slice

ABOUT GIFFARD NON-ALCOHOLIC LIQUEURS

Since 1885, five generations of the Giffard family have worked to provide the world with quality liqueurs and syrups. Produced in France's Loire Valley, Giffard enhances cocktails with the uncompromised taste of whole, natural ingredients.



Vegan



Gluten Free



Lactose Free

Giffard Non-Alcoholic Liqueurs contain preservatives and have a shelf-life of 18 months when unopened at room temperature. 5 months once open, refrigerate after opening.



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BACK BAR PROJECT

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