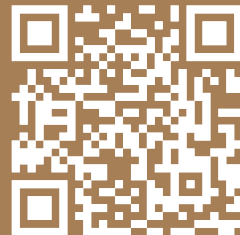




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NON-ALCOHOLIC LINEUP

WHAT DO GIFFARD NON-ALCOHOLIC LIQUEURS BRING TO A COCKTAIL?

- ✓ Adds body & mouthfeel to NA drinks
- ✓ Delivers true liqueur-level flavor
- ✓ Builds cocktails — not just flavored soda

**Crafted without alcohol —
designed for serious cocktails.**

ABOUT GIFFARD

Same authentic flavors as Giffard's alcoholic liqueurs, without the alcohol

Made via traditional maceration, using French white wine vinegar to extract flavor

Proprietary process removes vinegar notes, while still capturing the sensation of sipping alcohol

Versatile use, works for professional bartenders and at-home mixologists alike

Positioned for everyone, from expert bartenders to mindful drinkers seeking high-quality non-alcoholic options



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drinkgiffardna.com

DEPUIS 1885

GIFFARD
FRANCE

**NON-ALCOHOLIC
TRIPLE SEC**



DEPUIS 1885

GIFFARD

FRANCE

Giffard Non-Alcoholic Triple Sec is a bright non-alcoholic liqueur that brings balanced acidity, robust aromatics, and a round mouthfeel to any cocktail.

Tasting Profile:

-  **Appearance:** Crystal-clear yellow
-  **Aroma:** Fresh orange zest with bright citrus oils, clean and aromatic.
-  **Tasting Notes:** Sweet and bitter orange, vibrant citrus, slight tang with a hint of bitterness.

-  Vegan
-  Gluten Free
-  Lactose Free

The Non-Alcoholic Triple Sec sits at the convergence of the favorite cocktail in the US and one of the fastest-growing moderation behaviors.



MILD MARGARITA

- 1.5 oz Tequila
- 1 oz Giffard Non-Alcoholic Triple Sec
- 1 tsp Giffard Agave Syrup
- 0.5 oz fresh lime juice
- Dry lime slice
- Salt rim



SPICY MARGARITA

- 1.5 oz Non-Alcoholic Tequila
- 0.5 oz Giffard Non-Alcoholic Triple Sec
- 0.5 oz lime juice
- 1 tsp Giffard Chili Syrup
- Tajín half rim

Made in France | Non-Alcoholic | Family-Owned Company

Back Bar Project, LLC | Importer Of Fine Spirits | Seattle, WA
backbarproject.com | info@backbarproject.com

Giffard Non-Alcoholic Liqueurs contain preservatives and have a shelf-life of 18 months when unopened at room temperature. 5 months once open, refrigerate after opening.

OPPORTUNITY: THE MARGARITA, THE MOST POPULAR COCKTAIL IN THE US



#1 forecast global cocktail call for 2026.
Bacardi Cocktail Trends Report

45% of U.S. On-Premise users cite tequila as a favorite cocktail base.
NIQ/CGA, 2026

54% of U.S. cocktail drinkers order Margaritas.
NIQ/CGA, Jan. 2026

69% of cocktail drinkers also consume non-alcoholic cocktails.
NIQ/CGA, Nov. 2025

One bottle can unlock full zero-proof serves, moderated Margaritas, and flavor versatility to create other classic and innovative cocktails.

ZERO-PROOF

NA AGAVE + NA TRIPLE SEC + LIME

A complete Margarita architecture without alcohol.

MODERATED

TEQUILA + NA TRIPLE SEC + LIME

Reduce alcohol while preserving the familiar Margarita ritual.

MENU PLATFORM

NA TRIPLE SEC + CITRUS / SODA / FLAVOR

Extend beyond Margaritas into Cosmopolitans, spritzes and original serves.

No-alcohol is scaling, and premium experience matters. Complexity and the overall drinking experience are increasingly important- IWSR