

GIFFARD VIOLETTE



SPECIALTY LIQUEUR MADE IN FRANCE

Violet flowers have long been prized for their mesmerizing perfume and signature color. Giffard utilizes a two-step process with the violet plant, macerating the fresh, fragrant petals and steam distilling the complex and aromatic leaves to create this classic cocktail staple.

Volume: 750 mL | **ABV:** 16%
Appearance: Dark amethyst with a rosy glow
Aroma: Intensely floral, candied violet, rose, vanilla and wintergreen
Tasting Notes: Sweet floral, bright citrus and a clean, wintergreen finish

AVIATION

2 oz. Gin
.25 oz. Giffard Violette
.5 oz. Maraschino liqueur
.5 oz. Fresh lemon juice

Glass: Coupe
Garnish: Lemon twist
Method: Combine all ingredients in a shaker with ice. Shake vigorously and double strain into a couple glass.

ABOUT GIFFARD

Giffard Liqueurs and Syrups are created specifically to enhance cocktail creation. Each of our liqueurs delivers consistent, true-to-nature flavors that are the signature of the Giffard family, providing the flavor intensity that brings cocktails to life. Five generations of the Giffard family have worked hard to continuously provide the world with quality liqueurs and syrups. Produced in France's Loire Valley, Giffard Liqueurs are made with tradition and quality, blending established processes like slow maceration, with innovative flavor inspiration. Giffard Liqueurs and Syrups improve cocktail creation with the uncompromised taste of natural fruits, herbs, and spices.

It all began in 1885. Emile Giffard was a pharmacist with an inventive, curious nature and the palate of a gourmand. In the scorching summer, in the small Loire Valley town of Angers, France, he was studying the digestive and cooling properties of mint. Giffard's research resulted in the invention of a clear mint liqueur, steam-distilled from the Mitcham variety of peppermint. As delicious as it was refreshing, the liqueur was immediately received with enthusiasm from the townspeople of Angers. Emile called his elixir Menthe Pastille after the mint candies that were famous at the time.