

CELEBRATE  
**NATIONAL  
HOT DOG DAY**  
JULY 17TH

&  
**NATIONAL  
DAIQUIRI DAY**  
JULY 19TH

IN  
ONE SPECTACULAR  
EVENT!



**SIP. SAVOR. AND SUPPORT - WHERE EVERY COCKTAIL COUNTS!**

Daiqs and Dogs is a charity event designed to elevate the cocktail experience by pairing premium rum and liqueurs with gourmet hot dogs. This fun-filled event raises awareness and funds for animal charities, uniting cocktail enthusiasts, foodies, and animal lovers.

## **PROMOTION & MARKETING**

Social media promotion @daiqsanddogs,  
donation tracker, account call out  
on website [daiqsanddogs.com](http://daiqsanddogs.com)

## **HOW TO PARTICIPATE**

### **PARTNER WITH US!**

Contact your local Back Bar Project  
Market Manager to get your venue  
featured on the official Daiqs &  
Dogs website.

### **MAKE A DONATION**

Support the vital work of The Humane  
Society to create a national network of  
compassionate communities dedicated  
to rescuing and caring for dogs in need.

### **SERVE DAIQUIRIS & HOT DOGS!**

Celebrate with us by featuring classic  
Daiquiris and hot dogs or indulge in your  
favorite variations throughout the week.

**SAVE THE DATE!**  
**DAIQS & DOGS WILL BE**  
**JULY 14TH - JULY 19TH**



*JOIN US IN CREATING MEMORABLE  
EXPERIENCES WHILE SUPPORTING  
A GREAT CAUSE!*

*RECOMMENDED  
POP-UP DATE:  
JULY 14TH*

*SCAN TO DONATE OR  
TEXT DAIQSANDDOGS  
TO 707070*