



B A C K B A R P R O J E C T

Curator of Fine Spirits

backbarproject.com



About

BACK BAR PROJECT

Founded in 2012, Back Bar Project is the exclusive U.S. importer of a collection of premium spirits brands that meet the U.S. and global spirits industry's demand for more specialized, high-quality ingredients.

We search the world for spirits that capture the essence of a place, with quality craftsmanship, dedication to sustainability, and care for the community.



@backbarproject | #WhatsOnYourBackBar | backbarproject.com

Brands of

BACK BAR PROJECT

Tepache
Sazón

DEPUIS 1885
GIFFARD
FRANCE

**WORTHY
PARK**
— est. 1670 —
JAMAICA RUM

AGAVE DE
CORTÉS

MEZCAL
NUESTRA SOLEDAD

El Jolgorio
Mezcal



AMAYA

SOTOL
POR
SIEMPRE

BIGALLET
Depuis 1872



Domaine
de Merval

Coville
tomato-water gin

Tepache Sazón

Tepache is a vibrant, bubbly fruit drink rooted in Mexican tradition. Tepache Sazón is crafted from a traditional recipe in the coastal village of San Pancho, Nayarit.

We use locally grown, hand-harvested pineapples and guavas at peak ripeness, then crush and ferment them to create a naturally refreshing drink with a bright, tropical character. Every batch captures the essence of sun-ripened fruit and a rich cultural heritage.

   @tepachesazon



4 pack of 375 mL



**MADE FROM
100% REAL FRESH
PINEAPPLES**

GLUTEN FREE

7% ABV



Tepache Sazon

NEW
FLAVOR!

GUAVA HIBISCUS

MADE FROM GUAVA, HIBISCUS, PILONCILLO

Appearance: Brilliant crystal pink hue

Aroma: Zesty tropical punch

Taste: Fruity and semi-dry, with ripe guava and a tart hibiscus finish.

ABV: 7%



@tepachesazon



**MADE FROM 100% REAL
FRESH GUAVAS**



DEPUIS 1885

GIFFARD

FRANCE

Since 1885, five generations of the Giffard family have worked to provide the world with quality liqueurs and syrups. Produced in France's Loire Valley, Giffard

enhances cocktails with the uncompromised taste of whole, natural ingredients. Today the U.S. portfolio is made up of 27 different liqueur options.

Made in France | Family-Owned Company | Made with 100% Sugar Beets | Gluten Free | Vegan | Lactose Free





Crafted from the same fruits and plants as our classic liqueurs, Giffard Non-Alcoholic Liqueurs deliver bold flavor without the alcohol. Ingredients are macerated with French white wine vinegar, and a proprietary process removes the vinegar notes while preserving the vibrant, authentic character of the fruit. The result is a bright and balanced non-alcoholic liqueur with vibrant aromatics and a round mouthfeel—perfect for adding depth and distinction to spirit-free cocktails.

Available in 700 mL



SAN FRANCISCO WORLD SPIRITS COMPETITION WINNERS

Entire Giffard NA Range: 2024 Best of Class
Giffard NA Elderflower, Grapefruit & Pineapple: 2024 Double Gold
Giffard NA Ginger: 2025 Gold

Non-Alcoholic | Made in France | Family-Owned Company
Made with 100% Sugar Beets | Gluten Free | Vegan | Lactose Free

@drinkgiffardna





Available in 1 L and 350 mL

Giffard syrups are created specifically to enhance cocktail creation. Each syrup delivers consistent, true-to-nature flavors that are the signature of the Giffard family. Giffard Syrups provide the flavor intensity that brings cocktails to life.

Non-Alcoholic | Made in France | Family-Owned Company
Made with 100% Sugar Beets | Gluten Free

  @giffardusa



BIGALLET

Depuis 1872

The Bigallet Company was founded in 1872 in Lyon by Felix Bigallet. In 1885, the company moved to Virieu, a tiny village at the foot of the Rhone Alps, where the Bigallet family originated. They built the distillery close to the small railroad station in order to have a shorter distance to carry deliveries of sugar and other ingredients. Today, the village of Virieu has a population of around 1,200, and members of the Bigallet family still operate the charming distillery that produces fine fruit syrups and unique Alpine spirits for the surrounding region.



Available in 700 mL

WORTHY PARK

EST. 1670

JAMAICA RUM



SINGLE BARREL SERIES AVAILABLE

Select your very own barrel from Worthy Park and have it individually bottled and personalized.

Established in 1670, Worthy Park Estate is one of the most historic sugar and rum producers in Jamaica. Every element of rum production, from cane harvest, to sugar production, to bottling, takes place on the Estate. Thousands of acres of our own sugar cane are the source for the molasses used during distillation in our 100% copper pot-still. Highly regarded within the rum category, Worthy Park is one of the few distilleries leading the charge toward creating rums free of added sugar and flavorings. This centuries-old estate is known for their exceptional caliber and as a shining example of traditional Jamaican Pot Still rum.

Single-Estate Sugar Cane | 100% Copper-Pot Still Rum
Jamaican-Owned & Operated

  @worthyparkestate



Cognac Park is the premier brand from Distillerie Tessendier, founded by Gaston Tessendier in 1880. Today, master blenders Lilian and Jérôme Tessendier - 4th generation brothers - oversee production, with the goal of distilling and blending cognacs that clearly express the terroir of four different growing regions: Grande Champagne, Petite Champagne, The Borderies, and Fins Bois. Each of our blends is created with purpose and vision, carefully balancing the nuances of the geography, climate, and aging conditions that are so important in cognac production.



Now available in 700 mL

SINGLE CASK PROGRAM AVAILABLE

Select your very own cask from Cognac Park and have it individually bottled and personalized.

AGAVE DE CORTÉS

Agave de Cortés is the foundational mezcal of Casa Cortés. It is crafted by fifth-generation Master Mezcalero Francisco Cortés Hernández in Santiago Matatlán, Oaxaca. Made exclusively from mature and over-ripened estate grown Espadín, Agave de Cortés agaves are cooked in earthen ovens, crushed by horse-drawn tahona, fermented with native yeast in open air wooden vats, and finally double-distilled in copper pot stills. Agave de Cortés is made using only the best agave, with a majority of each batch harvested using the traditional Capón method, in which the flowering stalk is cut and the agave is left in the field for months to over-ripen. This time-consuming and labor-intensive process results in a richer, more complex spirit that can't be found anywhere else.

  @agavedecortes.oax



MEZCAL NUESTRA SOLEDAD.®



Made exclusively of Espadín from six different producers located in various regions of Oaxaca, intended to highlight elements of terroir in mezcal production. Every technique used during production, from cultivation to distillation, impacts the natural character of the mezcal.



@nuestrasoledad.oax

Mezcal forms an important part of rituals, ceremonies, and festivities in villages in Oaxaca. These celebrations - also known as Jolgorios - always involve mezcal, a drink that spans cultures and bonds families. El Jolgorio Mezcals are made from different species and varieties of rare agaves by master distillers in remote villages in the Central Valleys region of Oaxaca. Each El Jolgorio label signifies a different agave variety, with each tiny batch released in sequentially numbered editions. Due to the scarcity of wild agaves and the company's commitment to sustainability, the batches rotate, meaning each new edition might be produced by a different regional producer within the network of mezcaleros. The label for each consecutive edition bears the name of the mezcalero, village, age of agave at harvest, and number of bottles produced, to connect the drinker with the place of origin and the families behind the spirit.

  @eljolgorio.oax

El Jolgorio[®] Mezcal



CUSTOMER EXCLUSIVE BATCHES AVAILABLE

Select your very own batch from El Jolgorio and have it individually bottled and personalized.

ANGELISCO TEQUILA



Angelisco is a family by choice. Our individual stories may vary, culturally and historically, but we unite to create a timeless spirit. Angelisco Tequila is produced in the Highlands of Jalisco, Mexico, from blue weber agave grown in the deep red, mineral-rich, volcanic soil within the Golden Triangle of the Los Altos region. Nurtured by the hands of the Aceves family, with over 100 years of craftsmanship, Angelisco provides the finest of premium, small-batch Tequilas. In 2015, they partnered with five L.A. bartenders who wanted to bring an additive-free, premium-quality tequila to the world.



@angeliscotequila





SOTOL POR SIEMPRE



Por Siempre means forever in Spanish. Our name - Sotol Por Siempre - speaks to forever in its duality; forever in the sense of the future, of the generation of sotol distillers to come, and also of the past and the way that things have always been. We are honored to work with the Jacquez family who run Sotol Don Celso, a 6th generation, family-owned distillery who, by honoring the traditions of the past, ensure the future of Sotol forever.



Estancia Raicilla is made in the town of La Estancia de Landeros which has a long history of producing exceptional agave distillates using traditional methods. The agaves used in our distillates are both wild and cultivated. They grow 1,500 meters above sea level around pine and oak trees. We use oak and clay fermentation vessels and distill in traditional copper pot stills. Our bottles are made from 100% recycled glass and every aspect of our production process is driven by sustainability.



@estancia_destileria



Raicilla



Destilado de Pulque



Pechuga



Tequilana



Covalle

tomato-water gin

Covalle tomato-water gin captures the scent and sensation of vine-ripened tomatoes in spirit form. It delivers a fresh, herbaceous, garden-forward twist to cocktails.

THE GARDEN MARTINI

Three parts Covalle Tomato-Water Gin
One part dry vermouth
One part blanc vermouth
Combine, stir, strain, garnish with an olive and lemon twist

ABV: 46% • Proof: 92

Available in 700 mL & 1 L

**the original
tomato-water gin**



Domaine de Merval



Calvados

Appellation Calvados Contrôlée

The master distiller at Domaine de Merval is Francois Juguet. Mr. Juguet actually started his distilling career in Cognac in the 1980's and later translated his experience to Calvados after joining the Lycée in 1995. Since that time, he has focused his energy on creating a full-cycle agricultural product, from apple cultivation to the making of cider and finally, Calvados. Mr. Juguet's meticulous attention to detail and love for each one of his sleeping casks are qualities that he hopes to translate to his students learning at the cidricole.



AMAYA

Artisanal Cacao Liqueur



ANCIENT RITUAL. MODERN SPIRIT.

THE FIRST ARTISANAL CACAO LIQUEUR FROM OAXACA

Born under the Oaxacan sun and inspired by the sacred cacao traditions of the Olmec, Mayan, and Aztec civilizations, Amaya is a premium artisanal cacao liqueur made for today's cocktail culture.

Created by bartender Erick Castro and entrepreneur Haley Brenn, Amaya combines authentic Mexican ingredients with modern mixology.

PERFECT SERVES

- Neat or over ice
- Espresso Martini
- Old Fashioned
- Mexican Hot Chocolate
- Boulevardier
- Coffee and dessert cocktails



www.amayaelixirs.com | @amayaelix

SAN FRANCISCO WORLD SPIRITS COMPETITION

AWARD WINNERS 2024 - 2025



GIFFARD
DEPUIS 1885

**BANANE
DU BRÉSIL**
Double Gold
2025

Best Fruit
Liqueur

**NOIX
DE COCO**
Gold
2025

**VSOP REFLET
CUIVRE**
Double Gold
2025
Best VSOP

PARK
- COGNAC -

**XO CIGAR
BLEND**
Double Gold
2025
Best XO
Best Cognac
Best in Show
Brandy

**MIZUNARA
CASK**
Gold
2025

**AGAVE DE
CORTÉS**

**MEZCAL
JOVEN**
Double Gold
2024

**SELECT
RUM**
Double Gold
2025

**OVERPROOF
RUM**
Double Gold
2025
Best in Overproof
Rum

WORTHY PARK
- EST. 1670 -
JAMAICA RUM

**109
RUM**
Double Gold
2025

**SINGLE ESTATE
RESERVE**
Gold
2025



Back Bar Project

LIMITED & SPECIAL EDITION PRODUCTS

Select your very own barrel, cask, or batch from one of Back Bar Project's premiere brands and have it personalized for your Restaurant, Store, or Members Only Club.



PRIVATE SELECTION SERIES

El Jolgorio is one of the most celebrated mezcal brands currently on the market, not only for its expressive flavor profiles and exacting quality of its mezcal producers but also for the wide variety it offers. Each private batch is unique.



SINGLE CASK PROGRAM

Cognac Park is the premier brand from Distillerie Tessendier. Today, master blenders Lilian and Jérôme Tessendier (4th generation) oversee production, distilling and blending Cognacs that clearly express the terroir of four different growing regions.



SINGLE BARREL SERIES

Worthy Park is a distillery that is leading the charge toward creating unadulterated rums. This centuries old estate is known for their exceptional caliber of traditional Jamaican Pot Still rum. The pinnacle of the line is the Single Estate Reserve.



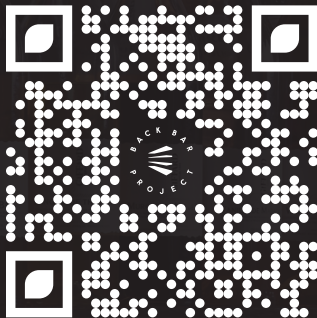
LIMITED SELECTION PROGRAM

Nestled in Normandy's Pays de Bray region on a historic 17th century estate, Domaine de Merval is home to 12 hectares of cider apples and a conservatory orchard with 420 heirloom varieties. All calvados production—from orchard, to cidery, to distillation—takes place on site.



For more information please

CONTACT US



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backbarproject.com • info@backbarproject.com • Please Drink Responsibly