

DISTILLERIE
Des
-ALPES-
TRADITION SAVOIE DEPUIS 1883



VERMOUTH ROUTIN ORIGINAL ROUGE

An emblematic specialty of the Alps, Vermouth Routin was created in Chambéry, in the Duchy of Savoy, in 1883. The historical brand bears the name of its creator, Philibert Routin. For more than 130 years, Routin has continued to follow his original recipe.

Appearance: Light brownish red, claret color

Aroma: Light and floral start, turning to darker notes of demerara and toffee.

Palate: Burst of quinine with baking spices, dried figs, and bourbon prevailing. Vanilla lingers pleasantly in the background

Finish: Sweetness fades to savory, piquant bitterness, with coriander seed and wormwood.

ABV: 16.9%

AMERICANO COCKTAIL

1.5 oz Vermouth Routin Original Rouge

1.5 oz Campari

3 oz club soda

Combine ingredients in a collins glass filled with ice. Stir gently and garnish with an orange slice or peel.

ABOUT VERMOUTH ROUTIN

Vermouth Routin Original Rouge is made with a perfect blend of 24 herbs and spices that are macerated for several weeks in wine made from Jacquère, a grape variety local to the Savoie region. To the resulting infusion, we add Sauvignon blanc. The entire blend is then added to oak wine barrels to rest for six months. To reach the desired balance for the final bottling, aged Vermouth is blended with unaged Vermouth in equal parts.

Key Botanicals include:

Wormwood, Coriander, Clove, Lavender, Bourbon Vanilla Beans